

Department of Commerce & Management Course Book June December 2019

S5 BBA 2017 Reg:

Code	Title	L-T-P	Cr	TS	ES		Cap
15BUS301	Principles of International Business	3-0-0	3	C	A		
15BUS302	Business Ethics and Corporate Social Responsibility	3-0-0	3	D	C		
15BUS303	Introduction to Retail Management	2-1-0	3	B	B		
15BUS305	Introduction to Income Tax Law and Practice	3-1-0	4	E	D		
15BUS333	Logistics Supply Chain Management	3-0-0	3	A	E	Electives	
15BUS331	Financial Service and Markets	3-0-0	3	A	E	Electives	
15OEL262	Micro Finance Small Group Management and Co-operatives	3-0-0	3	F	J	Open Electives	50
15OEL245	Green Marketing	3-0-0	3	F	J	Open Electives	50
15OEL274	Understanding Travel and Tourism	3-0-0	3	F	J	Open Electives	45
15OEL250	Introduction to Ancient Indian Yogic and Vedic Wisdom				J		
15DUM273	The Message of Bhagwad Gita				J		
15OEL240	Film Theory				J		
15OEL248	Indian Writing in English				J		
15BUS391	Minor Project		3		PI		
15SSK301	Life Skills III	1-0-2	2		G		
	Total Credits		24				